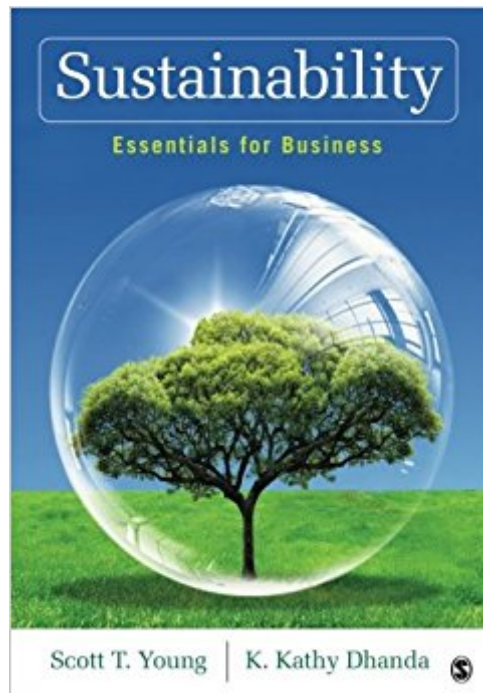




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Sustainability: Essentials For Business



Synopsis

Sustainability: Essentials for Business by Scott T. Young and Kathy Dhanda gives students a thorough understanding of the complex interaction between the needs of society versus the ecological limits on natural resources. The first survey text of i

Book Information

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Customer Reviews

Scott T. Young is Professor and Chairman of the Department of Management, Kellstadt Graduate School of Business at DePaul University. Previously, he was Associate Dean for Academic Programs (1997-1999) at the University of Utah. Awards and honors he has won include the Doctoral Faculty Teaching Award, 1994; Outstanding Teacher, U of Utah College of Business, 1988; and Joseph Rosenblatt Award for Innovative Education, U. of Utah, 1988. Professor Young has published numerous articles in journals such as the International Journal of Operations and Production Management, Review of Business, International Journal of Production Research, Journal of Operations Management, Journal of World Business, Information and Management, International Business Review, Production and Inventory Management Journal, Production and Operations Management, International Journal of Purchasing and Materials Management, and the Journal of Education for Business. In addition, he is author of *Managing Global Operations*, (with Winter Nie), Westport, CT: Quorum Books, 1996. Kanwalroop Kathy Dhanda is Associate Professor in the Department of Management, Dreihaus College of Business at DePaul University. Previously, Kathy was an Assistant Professor in the School of Business Administration at the University of

Portland, Oregon where she was awarded the Outstanding Graduate Professor Award and the Pamplin Fellow Award. She is also an invited professor at AUT University in New Zealand, American University in Paris, and the Aalto University, Finland. Kathy's academic scholarship focuses on sustainability issues with a primary emphasis in the areas of environmental modelling, carbon markets, emissions trading, corporate social responsibility and reverse logistics. She has been published in Operations Research, Journal of Business Ethics, Academy of Management Perspectives, Energy Economics, Journal of Public Policy and Marketing Policy Watch, Organization & Environment, Journal of Environmental Economics and Management, as well as other journals. She is also the co-author of Environmental Networks: A Framework for Economic Decision-Making and Policy Analysis (Edward Elgar). Kathy graduated cum laude from Angelo State University and received her doctorate degree in Management Science from the University of Massachusetts at Amherst. She lives in northern suburbs of Chicago with her husband, Adrian, and her two children, Arman and Ariana. She loves to read, travel and cook spicy food.

This book was assigned as a text book for a sustainability class. While the author covered all the important topics, I found the inconsistencies throughout the book too distracting to absorb some of the good material contained within.

A comprehensive overview and explanation of Sustainability and its processes and potential solutions.

I had to purchase this text as required reading for a class taught by Ms. Dhanda. First and foremost, I'm astounded that she convinced the school this course is relevant enough to be considered a management elective in the MBA program as it is essentially Global Warming 101. For background on Ms. Dhanda, 20% of one's grade in this class is based on a photo collage where the student is expected to take photos of "unsustainable" areas in one's community and corresponding "sustainable" solutions. This is a graduate MBA management course. Form your own opinion, but I have no idea how that was supposed to help me become a better manager. Second, the class is setup as a seminar and the first three reading assignments given to students for "discussion" during the first class are as follows: NYT article: Trump Critics on Climate Policy Hope Executives Can Sway Him Chapter 1 of "The Triple Bottom Line: Does It All Add Up?" by John Elkington Chapter 1 of "Natural Capitalism" by Paul Hawken, Amory Lovins, L. Hunter Lovins I have a really hard time with opening a seminar discussion so one-sided. Especially on such a controversial issue with clear

room for debate on BOTH sides. The entire class is obviously based on the ASSUMPTION that global warming is both real AND bad. As an engineer, the complete lack of scientific data backing up the argument here makes it incredibly hard for me to even begin the discussion. For goodness sake how can you start a debate by going into it with a set outcome? I have NO issue with open discussion on such issues; please show me data and facts and sway my opinion, but do not force me to blindly swallow yours. Looking at the book itself it is setup in the following way: Part 1: Sustainability is Necessary, Take Our Word for It Part 2: A list of "bad" technologies and industries and "better" alternatives Part 3: You should feel guilty, here's what you should be doing Part 4: Don't Worry, The Government Will Save Us My review is based on Ms. Dhanda's syllabus, her first class assignment, and what I got out of this text. In my opinion it is an alarmist call to arms for technophobes everywhere who are against not just future human betterment but existing technologies today - technologies that have not just made improvements to our lives but saved millions of them. I have dropped the class and am returning this book. I hope all the students that have Ms. Dhanda as a teacher are able to form their own opinions without fear of a terrible grade from their professor, who shows obvious bias. In my opinion this text is not suitable for a scholastic platform and I hope in the future such opinion-based (and grossly off-topic) classes are eliminated from what should be curriculum focused on critical thinking versus brainwashing.

Brand new and at the best price! Free shipping and I received it a day earlier than promised!

I am enjoying my book thanks

Sustainability, Essentials for Business is great tool to transform any company and any household. The book is full of examples and sources, a truly great finding.

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